

i-seven

Innovative solutions

i-Site

Web content creation and publishing for all

Introduction

The Internet is a medium for quickly and effectively publishing company and product information. It creates awareness and is important when customers and investors make decisions. Likewise, within companies, the availability of internal information such as corporate procedures on the Intranet is important to employees.

More often than not, the publishing of web content is the responsibility of system developers and other technology-proficient staff. This usually delays the publication process and information availability.

What is i-Site?

i-Site is the i-Seven solution for managing and creating web content. It does this without requiring any knowledge of HTML, XML or other web-related technologies. It places web content in the hands of those who specialize in creating and publishing it.

Quick and easy content creation and publishing

When using **i-Site** the web content is easily created as Lotus Notes documents. Content can also be created from applications such as Microsoft Word™. In both cases, this is based upon a set of predefined templates that ensure conformity and compliance.

Multiple language content is possible, allowing website visitors to select their preferred language.

Also, content can be copied from one language to another, and when copied, simply translated and published.

All web content is subject to version control and archived content can be accessed. A set of views provides access to all web content, for example by menu, publishing status and language.

Overall administration using simple techniques

Besides creating web page content, **i-Site** also manages many other website features.

- ▶ Multiple tier website menus can be structured using a set of intuitive dialogs. As with content, these can be in multiple languages.
- ▶ Links to other websites can be incorporated into the website and set to appear in a choice of windows. The same approach is used when linking to content from a completely separate Lotus Notes database.
- ▶ JavaScript code, Cascading Style Sheets and other files can be single-sourced as reusable resources across multiple pages.
- ▶ Subscription forms can be used to collect visitor interest, for example newsletter subscriptions and seminar registrations. These can be viewed and interpreted in a set of database views.
- ▶ Content search on the website is provided with **i-Site**. This can be enhanced to meet specific needs.

Benefits in brief

- ▶ **Publish and maintain website content and menus without programmer experience.**
- ▶ **Control content availability by status settings, from draft to publish to archive.**
- ▶ **Access and review archived web content.**
- ▶ **Structure menus and content in multiple languages.**
- ▶ **Maintain a history of web content via versioning.**
- ▶ **Single-source reusable elements such as JavaScript, CSS and PDFs.**
- ▶ **Assign database-specific roles to content writers, approvers and administrators, so they match existing workflows.**

A complete package

i-Site is delivered as a complete and functional Lotus Notes database.

The *Web content manager's guide to i-Site* and the *System administrators guide i-Site* explain the workflows and functionalities relevant to the various database users.

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About i-Seven ...

i-Seven is a privately owned Scandinavian software development company. It has its headquarters in Copenhagen and a subsidiary in Malmoe. It was established in January 2002 and has a staff of 20. It has a turnover of 20-25 million Danish kroner of which approximately 15% is from exports.

The people behind i-Seven have accumulated many years of experience in software product development and the provision of consultancy services for IBM platforms. The consultants can participate at all levels in Lotus Notes/Domino and/or IBM WebSphere/Workplace development projects.

Best in IBM Software solutions

i-Seven's most important business partner is IBM. i-Seven is a certified IBM Advanced Business Partner, TCI partner and can negotiate in accordance with IBM's SKI agreement.

i-Seven's strategy is to assist customers in using the potential of their existing Lotus Notes/Domino investments; while together with i-Seven's own solutions define a future path within the IBM software strategy of IBM WebSphere/Workplace. The goal is to be the preferred partner for IBM software solutions.

Today i-Seven is a leading IBM partner in IBM Workplace and is a significant player in the Danish Lotus Notes/Domino and WebSphere markets. i-Seven established itself in Sweden in September 2005 and has big expectations as regards the future development of the Swedish market.

Innovative Solutions

"i-Seven assists businesses in optimizing their processes via standardized use of IT system functionality."

i-Seven fulfills its mission by offering a range of products and services that can be delivered as projects, part solutions, small solutions or on an hourly basis. These products include:

- ▶ **i-Office**
MS Office integration
- ▶ **i-Portal**
Notes portal
- ▶ **i-Print**
Printing from Notes
- ▶ **i-Question**
Survey questionnaire
- ▶ **i-Sales**
Sales support/CRM
- ▶ **i-Site**
Content Management System
- ▶ **i-Support**
Helpdesk

Development platform xArc

All i-Seven products are built upon the i-Seven **xArc** application development platform. This is an object-oriented development tool for those who develop Lotus Notes/Domino applications. **xArc** is i-Seven's offering of a platform that can assist customers when migrating from Lotus Notes/Domino to IBM WebSphere/Workplace.

i-Seven's market focus is in the Scandinavian countries. i-Seven has offices in Copenhagen and Malmoe and has close cooperation with business partners in Denmark, Sweden and Norway.

Contact us ...

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