

i-seven

Innovative solutions

i-Question

Gathering appropriate answers to pertinent questions

Introduction

There are many critical issues in product and service-based companies. These include user-needs identification, product evaluation and customer feedback. In many cases these are difficult to address, but by posing pertinent questions to appropriate audiences they can be identified, evaluated and resolved.

What is i-Question?

i-Question is the i-Seven product used to create structured on-line web-based surveys. It is a Lotus Notes database that easily integrates with other applications. It is ideal for all types of Internet, Intranet and Extranet-based surveys.

Structured approach for survey managers

i-Question uses a set of documents to define surveys. These documents ensure that:

- ▶ Surveys have an associated set of questions, and these can be rearranged as required.
- ▶ Surveys are associated with a language, thereby allowing multi-language surveys.
- ▶ Surveys can be manually or automatically activated. Automatic activation is based upon calendar deadlines.
- ▶ Surveys are assigned a responsible member of staff, who is notified when answers are submitted. The submitted answers can be analyzed, interpreted and processed in third-party applications such as Microsoft Excel.

Entire surveys can be copied, modified and reused.

Intuitive workflow for survey participants

Various types of surveys can be used to match the audience being addressed. A survey can use wizard-type dialogs where participants are guided through the questions. Alternatively, a full-page questionnaire can be displayed with all questions in a predefined order.

Participant-friendly surveys can be achieved by applying the nearly limitless formatting possibilities found in Cascading Style Sheets (CSS). Surveys can also include images such as logos and graphic aids. In all cases, survey participants submit their answers directly from their web browser.

Applying logical conditions can control the question sequence and the actual questions being posed. Questions can be configured in a variety of formats:

- ▶ Single-choice answers
- ▶ Multiple-choice answers
- ▶ Free-text input
- ▶ Drop-down list selection and more.

Questions can also be supplemented with explanatory texts and in-line HTML functionality. All this forces focus on pertinent issues and ensures the gathering of appropriate and relevant answers.

Benefits in brief

- ▶ **Time and expense saving by creating dynamic and reusable surveys.**
- ▶ **Structured surveys with question insertion, removal, grouping and reordering possibilities.**
- ▶ **Extensive formatting possibilities using industry-standard HTML and CSS.**
- ▶ **Logical question branching allowing focus on pertinent issues.**
- ▶ **Participant awareness by providing web links to relevant surveys.**
- ▶ **Quick and easy overview of participant response, allowing necessary follow-up.**
- ▶ **Comprehensive answer interpretation and processing via export to third-party applications.**

A complete package

i-Question is delivered as a complete functional database ready to create surveys. The surveys in **i-Question** can be linked to from your applications. The included comprehensive Guide to using **i-Question** explains all the features, functions and work procedures that are available with **i-Question**.

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About i-Seven ...

i-Seven is a privately owned Scandinavian software development company. It has its headquarters in Copenhagen and a subsidiary in Malmoe. It was established in January 2002 and has a staff of 20. It has a turnover of 20-25 million Danish kroner of which approximately 15% is from exports.

The people behind i-Seven have accumulated many years of experience in software product development and the provision of consultancy services for IBM platforms. The consultants can participate at all levels in Lotus Notes/Domino and/or IBM WebSphere/Workplace development projects.

Best in IBM Software solutions

i-Seven's most important business partner is IBM. i-Seven is a certified IBM Advanced Business Partner, TCI partner and can negotiate in accordance with IBM's SKI agreement.

i-Seven's strategy is to assist customers in using the potential of their existing Lotus Notes/Domino investments; while together with i-Seven's own solutions define a future path within the IBM software strategy of IBM WebSphere/Workplace. The goal is to be the preferred partner for IBM software solutions.

Today i-Seven is a leading IBM partner in IBM Workplace and is a significant player in the Danish Lotus Notes/Domino and WebSphere markets. i-Seven established itself in Sweden in September 2005 and has big expectations as regards the future development of the Swedish market.

Innovative Solutions

"i-Seven assists businesses in optimizing their processes via standardized use of IT system functionality."

i-Seven fulfills its mission by offering a range of products and services that can be delivered as projects, part solutions, small solutions or on an hourly basis. These products include:

- ▶ **i-Office**
MS Office integration
- ▶ **i-Portal**
Notes portal
- ▶ **i-Print**
Printing from Notes
- ▶ **i-Question**
Survey questionnaire
- ▶ **i-Sales**
Sales support/CRM
- ▶ **i-Site**
Content Management System
- ▶ **i-Support**
Helpdesk

Development platform xArc

All i-Seven products are built upon the i-Seven **xArc** application development platform. This is an object-oriented development tool for those who develop Lotus Notes/Domino applications. **xArc** is i-Seven's offering of a platform that can assist customers when migrating from Lotus Notes/Domino to IBM WebSphere/Workplace.

i-Seven's market focus is in the Scandinavian countries. i-Seven has offices in Copenhagen and Malmoe and has close cooperation with business partners in Denmark, Sweden and Norway.

Contact us ...

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